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Nota di contenuto	Contents; List of figures; List of tables; Acknowledgements; 1 The beginning is the end; An obituary; Towards a history; Friend or enemy?; The end?; The end of consensus; 2 Worse than global warming; When too many deaths are barely enough; How big?; How bad?; How many?; How fast?; 3 The inconvenience of good news; North America; England and Scotland; Europe; New Zealand; Australia; The beginning of the end; 4 The view from outside; The United States; England; New Zealand; Australia; Dogs and monsters; 5 The obvious solution; What doesn't work?; Simple or complex? Anti-obesity policies and school employees Anti-obesity policies and students; Avoiding the most important question; 6 Defenders of the truth; About truth; Letting science speak; Obesity and the market; The hard men; Footnotes; 7 Power and theory; Ideological foundations; Accepting fatness; New age feminism; Neo-liberal bodies; Enemies and friends; Who killed medicine?; The poverty of moral critique; 8 The challenge of thinking well; References; Index
Sommario/riassunto	Despite apocalyptic predictions from a vocal alliance of health professionals, politicians and social commentators that rising obesity levels would lead to a global health crisis, the crisis has not

materialised. In this provocative follow up to his classic work of obesity scepticism, *The Obesity Epidemic*, Michael Gard argues that we have entered into a new, and perhaps terminal, phase of the obesity debate. Evidence suggests that obesity rates are levelling off in Western societies, life expectancies continue to rise in line with rising obesity rates, and across the world po

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