Record Nr. UNINA9910807221303321 Autore McClendon Alphonso Titolo Fashion and jazz : dress, identity and subcultural improvisation / / Alphonso McClendon London, England:,: Bloomsbury Academic,, 2020 Pubbl/distr/stampa **ISBN** 0-85785-128-4 1-350-05119-5 0-85785-129-2 Descrizione fisica 1 online resource (217 p.) Collana Dress, body, culture Classificazione 21.85 24.65 71.59 DES005000MUS025000 LC 12610 LS 48200 Disciplina 391 Soggetti Clothing and dress - History Fashion - History Jazz - Social aspects Fashion & society Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references, discography, filmography and Nota di bibliografia index. Nota di contenuto Introduction -- 1. Dress theory, fashion and a jazz aesthetic -- 2. A stylish history of jazz: 1900-1960 -- 3. A narrative of jazz modernity -- 4. Assessing elitism and branding in jazz -- 5. Gendered identities, ideologies and cultural difference -- 6. Subversive representation: vernacular, dress and morality -- 7. Narcotics and jazz : a fashionable addiction -- 8. Beyond the gardenia: Billie Holiday -- 9. Aesthetics of the jazz dandy -- 10. Philadelphia nightlife, nostalgia and popular culture -- Coda -- Appendix I: Recommended listening -- Appendix II: Recommended viewing -- Bibliography -- Index.

"Born in the late 19th century, jazz gained mainstream popularity during a volatile period of racial segregation and gender inequality. It

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was in these adverse conditions that jazz performers discovered the power of dress as a visual tool used to defy mainstream societal constructs, shaping a new fashion and style aesthetic. Fashion and Jazz is the first study to identify the behaviours, signs and meanings that defined this newly evolving subcultural style. Drawing on fashion studies and cultural theory, the book provides an in-depth analysis of the social and political entanglements of jazz and dress, with individual chapters exploring key themes such as race, class and gender. Including a wide variety of case studies, ranging from Billie Holliday and Ella Fitzgerald to Louis Armstrong and Chet Baker, it presents a critical and cultural analysis of jazz performers as modern icons of fashion and popular style. Addressing a number of previously underexplored areas of jazz culture, such as modern dandyism and the link between drug use and glamorous dress, Fashion and Jazz provides a fascinating history of fashion's dialogue with African-American art and style. It is essential reading for students of fashion, cultural studies, African-American studies and history"--