Record Nr. UNINA9910807190203321 Age of icons: exploring philanthrocapitalism in the contemporary world **Titolo** // edited by Gavin Fridell and Martijn Konings Pubbl/distr/stampa Toronto, [Ontario];; Buffalo, [New York];; London, [England]:,: University of Toronto Press., 2013 ©2013 **ISBN** 1-4426-9623-0 1-4426-9622-2 Descrizione fisica 1 online resource (224 p.) Disciplina 361.7 Soggetti Social change Celebrities Celebrities - Political activity **Philanthropists** Capitalism Neoliberalism Electronic books. Lingua di pubblicazione Inglese Materiale a stampa **Formato** Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Nota di contenuto "In the age of icons, major iconic figures play an ever-increasing role in political life. In emotionally charged and contradictory ways, contemporary icons convey boundless faith in a better world under construction while simultaneously embracing the status quo, lashing out at the ills of global capitalism, while at the same time representing and defending its triumphant possibilities and inevitable forward march. Today's icons offer the promise of limitless change without changing the limits of existing society, which is central to their popularity as well as to their defining contradiction: Western icons conduct widely celebrated superhuman feats with only modest, pragmatic outcomes."

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