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Autore	Gordon Gerald L.
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Collana	Public Administration and Public Policy
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Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The case study approach -- Lessons from the formula for economic growth on main street America -- Political foundations for economic reinvention -- Exposing the notion that a local economy can remain static -- Taking the long-term view and managing expectations : the horizon for elected officials -- Economic development seen as an investment -- (Case studies: Fairfax County, Milwaukee) -- Community development as a precursor to economic reinvention -- Building bridges between the public and private sectors -- (Case studies: Rochester, Allentown, Buffalo) -- Creating support systems and clusters -- (Case studies: Lexington, Kentucky; Pittsburgh; Dayton; Kansas City, Phoenix) -- Enhancing a community's assets for business attraction: tending to the product -- (Case studies: Baltimore, Las Vegas/Water) -- Basic strategic foundations for economic growth and economic development -- Distinguishing between economic growth and economic development -- Stabilizing economies through

diversification -- (Case studies: Seattle, Detroit, Fairfax County, Birmingham, Tulsa, Charlotte) -- Coordinating land use and other local and regional planning -- (Case studies: Albuquerque, Dubuque, Youngstown) -- Target industries and community assets -- Case studies: Indianapolis, Cleveland, the Bronx, multiple silicon "wannabe's" -- Encouraging technology transfer from colleges and universities to stimulate economic development -- (Case studies: MIT, Johns Hopkins, Carnegie-Mellon University and the University of Pittsburgh, George Mason University) -- Marketing for business relocation and expansion -- Reality versus perceptions and truth in advertising -- The growth of entrepreneurial businesses as a complement to business attraction and retention -- (Case studies: Allentown, Rochester, Kansas City) -- Best (and worst) practices in the use of incentives for business attraction -- (Case studies: Chicago/Boeing; State of North Carolina/Firestone Bridgestone tires; State of Maryland/Marriott Corporation).

Sommario/riassunto

Recent US economic history is rife with examples of cities and regions that have experienced significant decline. Many of those localities began to slide after decades, even generations, of feeling immune to economic disaster. Boeing and Kodak, the steel industry in Pittsburgh, and the automotive industry in Detroit all expected to make it golden into the distant future. Tapping into the available body of knowledge as well as-- through nearly 70 interviews--the experiences of those who lived and worked in those times in cities around the United States--to identify the most effective strategies,
