1. Record Nr. UNINA9910807150103321 Autore Brown Alice W (Alice Williams), <1942-> **Titolo** Cautionary tales [[electronic resource]]: strategy lessons from struggling colleges / / Alice W. Brown; foreword by William G. Bowen; with contributions by Elizabeth R. Hayford ... [et al.] Sterling, Va., : Stylus, 2012 Pubbl/distr/stampa **ISBN** 1-000-97877-X 1-000-97289-5 1-003-44339-7 1-57922-781-3 Edizione [1st ed.] Descrizione fisica 1 online resource (274 p.) Disciplina 378.73 Soggetti Universities and colleges - United States - Administration Universities and colleges - Mergers - United States Universities and colleges - United States - Finance Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover: CONTENTS: FOREWORD: PREFACE: INTRODUCTION: 1. EARLY HISTORY; 2. TWENTIETH CENTURY; 3. TWENTY-FIRST CENTURY; PART ONE: TURNING AROUND: 4. TRUSTEES: 5. HOW GOVERNING BOARDS FAIL; 6. PRESIDENTS; 7. OBSERVATIONS OF A PAST PRESIDENT; 8. FACULTY AND STAFF; 9. THE ROLE OF FACULTY AND STAFF IN REVIVING FRAGILE INSTITUTIONS; 10. FINANCIAL RESOURCES; PART TWO: GOING IT ALONE: 11. SUE BENNETT COLLEGE: 12. MARY HOLMES COLLEGE; 13. LINDENWOOD UNIVERSITY; PART THREE: MERGING WITH ANOTHER COLLEGE OR UNIVERSITY: 14. RX FOR NONPROFIT COLLEGES: 15. BARAT COLLEGE/DEPAUL UNIVERSITY 16. WESTERN COLLEGE/MIAMI UNIVERSITYPART FOUR: PARTNERING WITH A FOR-PROFIT; 17. COLLEGE OF SANTA FE; 18. THE FOR-PROFIT CHALLENGE: PART FIVE: LESSONS LEARNED: 19. IS THERE A FUTURE FOR SMALL COLLEGES?: CONCLUSIONS: AFTERWORD: ENDNOTE: REFERENCES; ABOUT THE CONTRIBUTORS; INDEX; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; R; S; T; U; V; W; Y; Z

Scarcely a week goes by without a headline about the unsustainability

Sommario/riassunto

of higher education as we know it, under threat from new models, forprofits, or online education. Most threatened are small liberal arts colleges - with commentators predicting the demise of colleges with fewer than 1,000, or even 1,500 students. Are these trends inevitable, or can they be overcome? Through a unique case study approach to examining and analyzing colleges that have struggled, Alice Brown reveals the steps that can lead to a sustainable operation and, when closure is inevitable, the steps to do so with orderli