Record Nr. UNINA9910807101703321

Titolo Mediterranean tourism : facets of socioeconomic development and

cultural change / / edited by Yorghos Apostolopoulos, Philippos

Loukissas and Lila Leontidou

Pubbl/distr/stampa London;; New York:,: Routledge,, 2001

ISBN 1-317-79837-6

1-317-79838-4 1-315-81238-X

Edizione [1st ed.]

Descrizione fisica 1 online resource (337 p.)

Collana Routledge Advances in Tourism

Altri autori (Persone) Apostolopoulos Yiorgos

LeontidouLila

LoukissasPhilippos J

Disciplina 338.4/791091822

Soggetti Tourism - Mediterranean Region

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Cover; Mediterranean Tourism; Title Page; Copyright Page; Table of

Contents; List of figures; List of tables; Contributors; Preface; Foreword; Introduction The dynamics of Mediterranean tourism; 1 Tourism, development, and change in the Mediterranean; Part I Northern Mediterranean shores: transformation of the mature tourist destinations; 2 Towards a sustained competitiveness of Spanish tourism; 3 Tourism in the French Mediterranean: history and transformation; 4 Italian dualism and new tourism trends: the challenge

of Mezzogiorno; 5 The 'new old' tourist destination: Croatia

6 Greek tourism on the brink: restructuring or stagnation and decline? Part II Eastern Mediterranean shores: a fast-growing tourist market; 7 The state, the private sector, and tourism policies in Turkey; 8 The dynamics and effects of tourism evolution in Cyprus; 9 Political transformation, economic reform, and tourism in Syria; 10 Tourism in Lebanon: transformation and prospects; 11 Acquired tourism deficiency syndrome: planning and developing tourism in Israel; Part III Southern

Mediterranean shores: tourism development and Islamic

fundamentalism

12 Tourism in Egypt: history, policies, and the state13 A dynamic tourism development model in Tunisia: policies and prospects; 14 The political economy of tourism in Algeria; 15 Moroccan tourism: evolution and cultural adaptation; Part IV Spatial reorganization of Mediterranean tourism; 16 Tourism, sustainable development, and the environment; 17 From tourists to migrants: residential tourism and 'littoralization'; 18 Spatial dimensions of marine tourism: outlook and prospects; Epilogue New directions in Mediterranean tourism; 19 Restructuring and strategic alliances in Mediterranean tourism Bibliographylndex

## Sommario/riassunto

This book comments on the complexities of Mediterranean tourism, with contributions from researchers, consultants, managers and advisors from thirteen countries. It is an excellent reference tool for undergraduate and postgraduate students, as well as industry practitioners, for the examination of tourism in different Mediterranean contexts.