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Nota di contenuto	Preliminary Material / Keyan G. Tomaselli -- "Die Geld is Op" -- Storytelling, Business and Development Strategies / Keyan G. Tomaselli -- Making Sense of the Indigenous: Who's Looking at Whom? / Keyan G. Tomaselli -- Research Phases: What Have We Been Doing? / Keyan G. Tomaselli -- Research, Method and Position: What Are We Doing? / Nyasha Mboti -- Shifting Representations of the Bushmen / Kate Finlay and Shanade Barnabas -- Intercultural Encounters: The Kalahari and The Zulu / Alexandra von Stauss -- Staging Authenticity Via Cultural Tourism: A Visitation of Spirits / Jeffrey Sehume -- Place, Representation and Myth / Keyan G. Tomaselli -- Action (Marketing) Research and Paradigms in Partnership: A Critical Analysis of !Xaus Lodge / Lauren Dyll-Myklebust and Kate Finlay -- Why is our Voice Not Being Heard by Developers? Development as Empowerment / Vanessa McLennan-Dodd and Shanade Barnabas -- Developmental and Cultural Conceptions -- A Matter of Injustice / Brilliant Mhlanga -- The !Xaus Lodge Experience: Matters Arising / Keyan G. Tomaselli -- Public-Private-Community Partnership Model for Participatory Lodge (Tourism) Development / Lauren Dyll-Myklebust -- Notes on Authors / Keyan G. Tomaselli -- References / Keyan G. Tomaselli -- Index / Keyan G.

Tomaselli.

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Sommario/riassunto

Studies of cultural tourism and indigenous identity are fraught with questions concerning exploitation, entitlement, ownership and authenticity. Unease with the idea of leveraging a group identity for commercial gain is ever-present. This anthology articulates some of these debates from a multitude of standpoints. It assimilates the perspectives of members of indigenous communities, non-governmental organizations, tourism practitioners and academic researchers who participated in an action research project that aims to link research to development outcomes. The book's authors weave together discordant voices to create a dialogue of sorts, an endeavour to reconcile the divergent needs of the stakeholders in a way that is mutually beneficial. Although this book focuses on the Khomani Bushmen and the Zulu communities of Southern Africa, the issues raised are ubiquitous to the cultural tourism industry anywhere.

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