

1. Record Nr.	UNINA9910807071803321
Titolo	Tourism and hospitality management in the Caribbean [[electronic resource] /] / guest editor, Chandana Jayawardena
Pubbl/distr/stampa	Bradford, England, : Emerald Group Publishing, c2003
ISBN	1-280-51105-2 9786610511051 1-84544-482-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (68 p.)
Collana	International journal of contemporary hospitality management ; ; v.15, no. 3
Altri autori (Persone)	JayawardenaChandana
Disciplina	306.4819097
Soggetti	Hospitality industry - Caribbean Area - Management Tourism - Caribbean Area - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Contents; Abstracts & keywords; Editorial; Developing indigenous tourism; Towards an alternative tourism for bellze; Cuba; The future of hospitality education in Grenada; Internal marketing of attitudes in Caribbean tourism; The "all-inclusive" concept in the Caribbean; The feasibility of Sabbath-keeping in the Caribbean hospitality industry; Performance of tourism analysis; The state and tourism; Tourism, linkages, and economic development in Jamaica; Policy coherence and sustainable tourism in the Caribbean; Terrorism and tourism; International hotel managers and key Caribbean challenges Book reviews
Sommario/riassunto	I am delighted to welcome Associate EditorDr Chandana Jayawardena as Guest Editorof this unique collection of articles on"Tourism and Hospitality Management in theCaribbean". In keeping with our goals, Chandi has assembled an outstanding teamof practitioners and academics and togetherthey provide a rich array of insights on thechallenges facing tourism in the region.