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Nota di contenuto	Contents; Foreword; Preface; Introduction; PART I: The Jacks of All Trades; 1: Jack Webb ; 2: Desi Arnaz ; 3: Nat King Cole ; 4: Danny Thomas ; 5: Dick Van Dyke ; 6: Johnny Carson ; 7: Rod Serling ; 8: Gene Roddenberry ; 9: Norman Lear ; 10: Sonny Bono ; 11: Ron Howard ; 12: John Ritter ; 13: Robin Williams; PART II: Darrins, Dobies, Dons, and Bobs; 14: Bob Crane/Darren McGavin ; 15: Dwayne Hickman and Bob Denver ; 16: Andy Griffith and Don Knotts ; 17: Dick York and Dick Sargent; 18: Larry Hagman ; 19: Don Adams ; 20: Ted Bessell ; 21: Clifton Davis and ; 22: Bob Newhart PART III: The Johnny Angels23: Ricky Nelson ; 24: Billy Gray/Paul Petersen; 25: Tony Dow and Jerry Mathers ; 26: Tim Considine, Don Grady, Stanley Livingston, ; 27: David Hedison ; 28: Desi Arnaz Jr.; 29: Bobby Sherman ; 30: Christopher Knight and Barry Williams; 31: David Cassidy ; 32: Donny Osmond ; 33: Shaun Cassidy and Parker Stevenson; PART IV: Cowboys, Little Joes, John-Boys, and Jethros; 34: James Arness/Fess Parker ; 35: Michael Landon ; 36: James Garner ; 37: Clint

Eastwood/Clint Walker ; 38: Max Baer Jr. ; 39: Richard Thomas ; 40: John Schneider and Tom Wopat  
PART V: The Bad Boys and Heavies 41: George Maharis and Martin Milner; 42: Jonathan Frid and ; 43: Henry Winkler ; 44: John Travolta ; 45: Ed Asner/Carroll O'Connor/William Conrad ; PART VI: The Supersleuths; 46: Efrem Zimbalist Jr. ; 47: Peter Graves, Martin Landau, Greg Morris, and Peter Lupus ; 48: Robert Vaughn and David McCallum/Patrick McGeehan ; 49: Michael Cole and ; 50: Mike Connors/Telly Savalas; 51: Robert Wagner ; 52: Burt Reynolds/Rock Hudson; 53: David Soul and ; 54: Erik Estrada and ; PART VII: The Super Men; 55: Clayton Moore and Jay Silverheels ; 56: George Reeves 57: Robert Conrad 58: Adam West and Burt Ward ; 59: Van Williams and Bruce Lee ; 60: William Shatner, Leonard Nimoy, and DeForest Kelley; 61: Bill Bixby/Lou Ferrigno; 62: David Carradine and Radames Pera ; 63: Lee Majors; 64: Ricardo Montalban ; PART VIII: The Doctors, the Defenders, and the Dependables; 65: Richard Chamberlain/Vince Edwards; 66: Alan Alda ; 67: James Brolin/Chad Everett; 68: Raymond Burr; 69: Robert Young/Fred MacMurray ; 70: Robert Reed/Ralph Waite/Dick Van Patten; Acknowledgments; Chapter Notes; Index; About the Author

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### Sommario/riassunto

Be they actors, comedians, singers, dancers, or talk show hosts and personalities, everyone from George Burns and Milton Berle to Jack Benny and Jackie Gleason to Sid Caesar and Caesar Romero ignited their own particular brand of "man-erisms." In the process, they each inspired their own particular brand of audience to cheer them on- whatever their guise. This book will explore and celebrate the men who invented manliness, and became stars in the process. It also profiles such teenage heartthrobs as Leave it to Beaver's Tony Dow and The Partridge Family's David Cassidy, stars who left an indelible

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