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Sommario/riassunto	The papers in this ebook highlight some the most cutting edge research in the field of strategic business valuation. All of the selected papers in this ebook deal with the multi-faceted perspective of

evaluating assets that are both financial and intangible in nature. As a collection, this ebook sets the groundwork for many years of future hypothesis development and testing. The authors of this ebook were all featured at the 1st World Congress on Strategic Business Valuation hosted by McMaster University in January, 2007

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