

1. Record Nr.	UNINA9910806964303321
Titolo	Sports governance, development and corporate responsibility // edited by Barbara Segaert. [et al.]
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-25620-2 0-203-10602-4 1-283-71029-3 1-136-25621-0
Descrizione fisica	1 online resource (223 p.)
Collana	Routledge research in sport, culture and society ; ; 16
Classificazione	SPO000000BUS068000SPO068000
Altri autori (Persone)	SegaertBarbara
Disciplina	796.06/9
Soggetti	Sports administration Sports - Management Sports - Social aspects Sports and state
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	pt. I. Building communities and social responsibility-- rising stakes on sport's social role -- pt. II. Sports corporations at play : doing business in sports-- who's added value?
Sommario/riassunto	"The call for sport organizations and organizers to take up social responsibilities is reflected in a wide variety of sport-related practices. This book critically examines sport-related social interventions in different cultural settings, such as promoting local community-building by sport. Social constructions of peace, integration and managing diversity are studied from the perspective of sport and play, and the power position of global sport organizations with corporate features is discussed from the perspectives of good governance, legal issues and fair trade. Referring to Foucaults concept of biopolitics, this book contributes to the discussion on the rising power position and the social responsibilities of sports and sport organizations. It is a valuable contribution to the understanding of interconnections between sport and society for students in sociology, policy and politics of sport, for sport leaders, and for policy and decision-makers in sport"--

