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| Nota di contenuto | Becoming the Best: Build a World-Class Organization through Values-Based Leadership; Contents; Introduction: From Four Principles to Five Bests; Section One: Best Self; Chapter 1: The Self-Reflective, Balanced Leader; The Importance of Self-Reflection; Self-Reflection and the Business Orientation of Leadership; Eliminating Worry, Fear, Anxiety, Pressure, and Stress; Centering Your Best Self; Best Self in the Real World; Leading Up; Pause for Reflection; Balance and Perspective; A Balanced Individual; Self-Reflection and Balance-Complementary Tools in the Leadership Toolbox Your Best Self, Every Day Chapter 2: The Humble, Self-Confident Leader; True Self-Confidence: What I Know and What I Don't Know; True and False Self-Confidence; The Two-Question Test; Admitting When You're Wrong; True Self-Confidence and Leadership; Genuine Humility; The Genuinely Humble Leader; How Did You Get to Where You Are?; Can You Really Be Truly Self-Confident and Genuinely Humble in the Real World?; Section Two: Best Team; Chapter 3: Turning Around a Team; From Best to Broken: What Can Go Wrong; Turning Around an Icon: Campbell Soup and Doug Conant; Form, Storm, Norm, and Perform |

Walking the Talk-Literally Winning on Four Dimensions; Inside the Campbell Turnaround; Winning in the Workplace, Marketplace, and Community; The Turnaround Leader; Chapter 4: Creating a Best Team From Scratch; The Leader's Values; From the Start: a Best Team; Team First, Ego Last; From Launch to Scale; Creating Out-Of-The-Box Thinking; The Pre-Mortem; Best Team, Start to Finish; It's All About the People; Section Three: Best Partner; Chapter 5: Suppliers As Best Partners: a Holistic Relationship; Partnerships to Respond to Competitive Pressures; Long-Term Partnerships Are Earned Northshore University Health system: Collaboration in Action Building Partnerships on Partnerships; Success Builds on Success; Best Partners and the Pursuit of Excellence; Chapter 6: Building Best-Partner Customer Relationships; What a Customer Best Partnership Is And Isn't; Focus on the Value Chain; The Human Element; Growing the Business With Best Partnerships: Catamaran Corporation; Best Partnerships Promote Innovation; When a Best Partner Becomes an Acquisition; The Poster Child of Best-Partner Deals; Best Partners; Section Four: Best Investment Chapter 7: Making a Best Investment in Talent Getting the Priorities Right; Setting the ``People Agenda ; Talent and Culture; Where It Falls Apart; Developing Talent; Intellectual Agility; The Team Mindset: a Best-Investment Perspective; Chapter 8: The Proof Point: Shareholder Value; Northern Trust: Building Shareholder Value By Doing the Right Thing; Becoming a Best Investment; Tying Incentives to Becoming a Best Investment; Private Equity: the Investor Point-Of-View; The Test of the Best; Section Five: Best Citizen; Chapter 9: Values in Action; A Shift in Thinking Authenticity Creates Alignment

Sommario/riassunto

What does it mean in practice to be a values-based leader? When faced with real situations, how can you be your best self and create best teams-while also being a best partner with customers and vendors, a best investment for your stakeholders, and a best citizen making a difference in the world? It's a tall order, but these are the expectations for world-class organizations today. In his bestselling book From Values to Action, Harry Kraemer showed how self-reflection, balance, true self-confidence, and genuine humility are the traits of today's most effective leaders. In *Becoming the Best*, his high
