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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: blood hunting -- Women bleeding secretly : the gender, place and segregation of menstruation -- Red tents and moon lodges : menstruation and the rites of passage -- The curse of eve : cramped stomachs and cramped lifestyles -- The menstrual mess : the disgust, horror and fear of menstruation -- I want to suck your blood : sex, sexiness and menstruation -- Bleeding out proud : menstruation and empowerment -- You don't know what you've got til it's gone : absent menstruation -- Where have all the menstruators gone? rereading missing menstruation -- Conclusion: a strange phenomena.
Sommario/riassunto	Periods in Pop Culture: Menstruation in Film and Television, by Lauren Rosewarne, investigates the portrayals of menstruation in film and television, spotlighting a paradox of a common bodily occurrence still causing controversy, fear, and offense. This is the first book to focus exclusively on media representations of menstruation and to undertake a comprehensive analysis of its depictions.