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| Autore                  | Yate Martin John  |
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| ISBN                    | 0-9966623-2-4   |
| Edizione                | [Eleventh edition.]   |
| Descrizione fisica      | 1 online resource (317 p.)  |
| Disciplina              | 650.14/2  |
| Soggetti                | Cover letters<br>Resumes (Employment)<br>Job hunting  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Includes index.   |
| Nota di contenuto       | Cover letters : the secret weapon of your job search -- six high-mileage cover letters -- Know the job, know your customer -- How to identify and build a desirable professional brand -- Elements of a great cover letter -- How to build a killer cover letter -- How to polish and edit your letters for maximum impact -- Use cover letters to get four times the interviews -- Sending out cover letters -- Sending out cover letters -- Sample letters. |
| Sommario/riassunto      | Knock em Dead Cover Letters 11th edition—cover letters and strategies to get the job you want. Step-by-step guide for how write cover letters and every type of letter you will use in a job hunt. How to build, edit and polish professional letters for maximum impact and how to use them to get four times the interviews.  |