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Nota di contenuto	Front matter -- Contents -- Tables and Figures -- Foreword: Cultural Mediations and Political Economy -- Preface -- Contributors -- 1 Introduction: Cultural Values in Political Economy -- 2 Culture and Preference Formation -- 3 Value and Values in Economics and Culture -- 4 Creating a Culture of Environmental Responsibility -- 5 Cosmopolitans and Parochials: Economy, Culture, and Political Conflict -- 6 Crossing Borders: Culture, Identity, and Access to Higher Education -- 7 Ideology, Economic Interests, and American Exceptionalism: The Case of Export Credit -- 8 Strangest of Bedfellows: Why the Religious Right Embraced Trump and What That Means for the Movement -- 9 Applying the Soft Power Rubric: How Study Abroad Data Reveal International Cultural Relations -- References -- Index
Sommario/riassunto	The backlash against globalization and the rise of cultural anxiety has led to considerable re-thinking among social scientists. This book provides multiple theoretical, historical, and methodological orientations to examine these issues. While addressing the rise of populism worldwide, the volume provides explanations that cover periods of both cultural turbulence and stability. Issues addressed include populism and cultural anxiety, class, religion, arts and cultural diversity, global environment norms, international trade, and soft power. The interdisciplinary scholarship from well-known scholars questions the oft-made assumption in political economy that holds

culture "constant," which in practice means marginalizing it in the explanation. The volume conceptualizes culture as a repertoire of values and alternatives. Locating human interests in underlying cultural values does not make political economy's strategic or instrumental calculations of interests redundant: the instrumental logic follows a social context and a distribution of cultural values, while locating forms of decision-making that may not be rational.

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