

1. Record Nr.	UNINA9910806842803321
Autore	Tunstall Jeremy
Titolo	Media moguls // Jeremy Tunstall, Michael Palmer
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1991
ISBN	1-134-93733-4 1-134-93734-2 1-280-60621-5 9786610606214 0-203-13261-0
Edizione	[1st ed.]
Descrizione fisica	1 online resource (269 p.)
Collana	Communication and society
Altri autori (Persone)	PalmerMichael <1946->
Disciplina	302.23/09224
Soggetti	Mass media - Europe Mass media Communication, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 223-243) and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Acknowledgements; List of figures and tables; 1 Introduction; 2 Western European television and the North Atlantic setting; 3 News agencies and the data business; 4 European media lobbying; 5 Euro-media moguls; 6 Media moguls in Britain; 7 Media moguls in France; 8 Media moguls in Italy; 9 Media moguls in Germany; 10 Conclusion: Europe's future media and moguls; Notes; Further reading; Index;
Sommario/riassunto	The emergence of a few powerful individuals in control of large sections of mass communication industries has coincided with world-wide media de-regulation. In the first book to take a close look at media moguls as a species, Jeremy Tunstall and Michael Palmer show how a handful of own-and-operate entrepreneurs run their empires with a highly eccentric and highly political management style.