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	Autore	Barkhausen, Georg
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2.	Record Nr.	UNINA9910806249003321
	Autore	Rodgers Michael
	Titolo	Publishing and the advancement of science : from selfish Genes to Galileo's finger / / Michael Rodgers ; with a foreword Richard Dawkins
	Pubbl/distr/stampa	London, England : , : Imperial College Press, , 2014 ©2014
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	Nota di bibliografia	Includes bibliographical references and index.
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working with two giants of evolutionary biology

9. 'The best textbook of organic chemistry I ever hold in my hands'¹⁰. Scientific anecdotes, the ten great ideas of science, 'science writing at its best'; Epilogue; Notes and references; Index

Sommario/riassunto

Popular science books, selling in their thousands - even millions - help us appreciate breakthroughs in understanding the natural world, while highlighting the cultural importance of scientific knowledge. Textbooks bring these same advances to students; the scientists of tomorrow. But how do these books come about? And why are some of them so spectacularly successful?. This is the first ever insider's account of science publishing, written by an editor intimately involved in the publication of some of the most famous bestsellers in the field. Michael Rodgers reveals the stories behind these ex
