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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Let others do it -- Invest the minimum -- Invest with the rest -- Invest until it hurts -- Invest as long as there is a payoff -- What we know from logic and intuition -- What we know from macrolevel research -- What we know from roi analysis -- Current human capital measures -- Creating and using the human capital scorecard -- Executive commitment and support.
Sommario/riassunto	"A thorough explanation of human investment options from which an executive can make a better decision." -- Jac Fitz-enz, from the Foreword