

1. Record Nr.	UNINA9910806124303321
Autore	Cruickshank Leon
Titolo	Open design and innovation : facilitating design for everyone / / Leon Cruickshank
Pubbl/distr/stampa	Farnham, Surrey, England ; ; Burlington, [Vermont] : , : Gower Publishing Limited, , 2014 ©2014
ISBN	1-315-59893-0 1-317-08554-X 1-317-08553-1 1-4094-4855-X
Descrizione fisica	1 online resource (190 p.)
Disciplina	658.3/14
Soggetti	Creative ability Democratization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; 7 The Future for Open Designers; Acknowledgements; Part 1: Open Design in Context; 1 Introduction to Open Design; 2 Innovation and Design in Context; 3 Mass Creativity: Design Beyond the Design Profession; 4 Design Responses to Mass Creativity; 5 Open Design Futures; Part 2: Open Design Case Studies; 6 Introduction to Case Studies; Case Study 1: The .NET Gadgeteer: Open Design Platform ; Case Study 2: La Region 27 and the Open Design of Public Services; Case Study 3: Silver=Gold: Professional Designers Working in Open Creative Processes Case Study 4: Educating Open Designers Case Study 5: PROUD: Beyond the Castle: Open Designers in Action; Part 3: The Future; Bibliography; Index
Sommario/riassunto	Open innovation, pro-sumers, disruptive design and brand fanaticism are amongst a handful of new approaches to design and innovation that have generated discussion and media coverage in recent years. In practice, these ideas often excite more than providing pragmatic strategies. Open Design and Innovation develops the argument for a

more nuanced acknowledgement and facilitation of 'non-professional' forms of creativity; drawing on lessons from commercial design practice; theoretical analysis and a wider understanding of innovation. The book offers a critique of the hype surrounding some of the
