Record Nr. UNINA9910806116803321 Autore Applegate Jane Titolo 201 great ideas for your small business [[electronic resource] /] / Jane **Applegate** Hoboken, N.J., : Bloomberg Press, c2011 Pubbl/distr/stampa **ISBN** 1-118-06771-1 1-283-23981-7 9786613239815 1-118-06769-X Edizione [3rd ed.] Descrizione fisica 1 online resource (338 p.) Collana Bloomberg series Classificazione BUS060000 Disciplina 658.02/2 658.022 Soggetti Small business - Management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 201 Great Ideas for Your Small Business; Contents; Introduction; Chapter 1: Management Strategies; 1. Always Deal with Decision Makers; 2. Never Work with Anyone Who Gives You a Headache or a Stomachache; 3. Don't Be Afraid to Reinvent Your Business; 4. Add Spirituality to Your Business Life; 5. Ask for a Quick ""Yes"" or ""No""; 6. Say Goodbye to Corporate Life; 7. Create an Informal Advisory Board; 8. Move Your Business into an Incubator; 9. Organize a Company Retreat; 10. Create a Greener and Safer Workplace; 11. Think Ergonomically; 12. Make Meetings More Productive 13. Meet Clients in Elegant Public Places14. Work the Phones or Walk the Floor; 15. Join or Create a Peer Support Group; 16. Know When to Reach Out for Help; 17. Hire a Great Lawyer; 18. Seek Help from a Restaurant Consultant; 19. Thank Everyone You Work With; 20. Move Your Business into a Main Street Revitalization Zone; 21. Ask Your Staff

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