

1. Record Nr.	UNINA9910800194503321
Titolo	Innovation support in Latin America and Europe // edited by Mark Anderson. [et al.]
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-315-58866-8 1-317-11635-6 1-317-11634-8 1-4094-1902-9
Descrizione fisica	1 online resource (277 p.)
Altri autori (Persone)	AndersonMark <1952->
Disciplina	338/.064094
Soggetti	Technological innovations - Latin America Technological innovations - Europe Diffusion of innovations - Latin America Diffusion of innovations - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower Book"--Cover. First published 2014 by Gower Publishing.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Contents; List of Figures; List of Tables; About the Editors; About the Contributors; Introduction: Innovation in Latin America and the Role of KICKSTART; 1 Innovation in Practice and Practising Innovation; 2 Nuances in Entrepreneurial and Innovative Activity; 3 Generating Innovation Through Knowledge Exchange; 4 The Use of Intellectual Property in Latin American Higher Education Institutions; 5 Fostering Innovation and Technology Transfer; 6 A Model for Innovation and Global Competitiveness; 7 The Socioeconomics of Digital Ecosystems Research 8 Disseminating Innovation by Improving Individual Capabilities9 Vertical Integrative Innovation; Conclusion; Index
Sommario/riassunto	Reviewing the literature and existing practices of innovation, the authors explore the often misunderstood and contested terrain that surrounds innovation theory, policy and practice. Here is a comparative insight into Latin American and European approaches to innovation

management and innovation in practice, and an examination of how innovative ideas are exploited in and for a specifically Latin American context.
