Record Nr. UNINA9910800192203321 A guide to publishing for academics: inside the publish or perish **Titolo** phenomenon / / edited by Jay Liebowitz Pubbl/distr/stampa Boca Raton:,: CRC Press,, [2015] ©2015 **ISBN** 0-367-37772-1 0-429-17479-9 Descrizione fisica 1 online resource (xii, 211 pages) Collana Auerbach Book Disciplina 070.5023 070.57 Soggetti Authorship Academic writing Scholarly publishing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali An Auerbach book. Includes bibliographical references at the end of each chapters. Nota di bibliografia Nota di contenuto Chapter 7: Advice on Preparing and Revising Journal Manuscripts in Business and Society TopicsChapter 8: Interdisciplinary Research: Pathway to Meaningful Publications: Chapter 9: Models of Editing and Editorial Boards: Chapter 10: The Editor Is Often a Coach: Chapter 11: Happy Marriage or Odd Couple: Reflections on Editing the Journal of Homeland Security and Emergency Management; Chapter 12: Rules for Referees; Chapter 13: Writing Scientific Journal Articles: Motivation, Barriers, and Support; Chapter 14: Lost in Translation and Other Challenges of New and International Researchers Seeking Publication; Chapter 15: Publishing in Leading Journals: An Overview for Aspirant Authors Early in Their Careers; Back Cover How to Get Tenure. Research and Scholarship: The Key to Publications. Sommario/riassunto Plagiarism and Self-Plagiarism. Picking the Right Topic. Targeting the Right Journal. Doing Your Homework. Making an ""Impact"". Pet Peeves of a Journal Editor. Critical Success Factors in Journal Publishing. How to Leverage Your Publications.