Record Nr. Autore	UNINA9910800158903321 Dempsey Alison L.
Titolo	Evolutions in Corporate Governance : Towards an Ethical Framework for Business Conduct
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2017
ISBN	1-351-27738-3 1-351-27739-1 1-351-27740-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (294 p.)
Disciplina	658.4
Soggetti	Corporate governance - Moral and ethical aspects Business ethics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Title page; Copyright page; Dedication; Table of contents; Figures, tables and boxes; Preface and acknowledgments; Part I Introduction; 1 Introduction; 2 Governance and ethics; Part II Responding to crisis; 3 Governance in the spotlight, again; 4 The expectations gap; Part II Regulatory frameworks: Form and function; 5 Common language, distinct paths; 6 The 'United Kingdom approach'; 7 The 'United States approach'; 8 European approaches; 9 Beyond the 'either/or' paradigm; Part IV Reframing regulatory discourse; 10 From debate to innovation; 11 A matter of form and substance Part V The corporate structure: Challenging conventional boundaries12 Legal limits and moral boundaries: The corporate challenge to formal and narmative conventions; Part VI The changing governance landscape; 13 Reframing corporate governance; 14 Different voices: Evolving governance discourse; 15 Enabling change: Building a positive communication platform; 16 Governance: Setting new standards; Part VII Beyond disclosure: Evolution in governance discourse; 17 Understanding 'good' governance; 18 Discourse and conduct: From words to substantive change; Part VIII Ethics: Framing the way forward 19 Ethics as first-order regulation20 Commitment and action; Appendix 1 List of notable scandals; Appendix 2 Codes research sample; References; Index; Back cover

1.

Sommario/riassunto

"In a world where the implications and consequences of corporate actions and decisions are potentially far-reaching and lasting, ethical standards? their observance and their breach? must be part of the language of business conduct, whether in the context of corporate transgressions, regulatory effectiveness, terms of engagement between business and their stakeholders, or the metrics used by investors in assessing performance and risk and understanding long-term value. This critically important book proposes a new paradigm for understanding, developing and maintaining standards of corporate governance. Its point of departure is not a position along the diverse paths of traditional corporate governance and regulatory theory, law and practice, nor specific questions of how to institute, implement and observe policies and practices that function as proxies for good governance. Instead, it starts with the idea of framing governance generally, and corporate governance specifically, as a matter of conduct that is guided by a set of fundamental ideals and principles. Evolutions in Corporate Governance attempts to answer the wider question of how to re-imagine a framework within which 'good' corporate governance? that takes account of and is responsible for the social, environmental, ethical as well as legal and economic dimensions of business conduct? is addressed alongside issues of profitability and competition, in the face of forces of globalization and business influence that are testing the limits of what can be accomplished by traditional law and regulation. Dempsey contends that meaningful change in behaviour will only come when there is a corporate governance framework that explicitly encompasses both law and ethics."--Provided by publisher.