

1. Record Nr.	UNINA9910800158603321
Titolo	Trade and transition : trade promotion in transitional economies // edited by Alasdair MacBean
Pubbl/distr/stampa	Oxon [England] : , : Routledge, , 2014
ISBN	1-135-30457-2 1-315-03974-5 1-135-30450-5
Descrizione fisica	1 online resource (208 p.)
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Disciplina	382.0947 382/.0947
Soggetti	Foreign trade promotion - Developing countries Foreign trade promotion - Europe, Eastern
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published 2000 by Frank Cass.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Table of Contents; List of figures; List of Tables; Glossary; Acknowledgements; 1. Export Promotion in Transitional Economies; 2. Institutional Support for Exporting: Issues and Evidence; 3. A Comparative Analysis of Export Growth in Selected Asian and European Economies; 4. Export Promotion in the Czech Republic; 5. Export Promotion in Hungary: Rebuilding the System; 6. Export Promotion and Institutional Change in Poland; 7. Lessons for Export Promotion; Appendix; Index
Sommario/riassunto	Export promotion covers various fiscal, commercial and exchange rate measures that governments can take to ensure some neutrality when comparing domestic and export markets. These essays discuss export promotion and its pros and cons.