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Autore	NUZZO, Enrico
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Autore	Gregory Bruce
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Nota di contenuto	Introduction -- Part I Precursors and Concepts -- Chapter 1. Colonial Era Foundations -- Chapter 2. Turning Points in a New Nation -- Chapter 3. Framing Practitioner Communities -- Part II, 20th Century Practitioners -- Chapter 4. Borrowing from Civil Society, 1917-1947 -- Chapter 5. Foreign Service – Building a Foundation, 1948-1970 -- Chapter 6. Foreign Service – Transforming Diplomacy, 1970-1990 -- Chapter 7. Cultural Diplomats -- Chapter 8. International Broadcasters -- Chapter 9. Soldiers -- Chapter 10. Covert Operatives and Front Groups -- Chapter 11. Democracy Builders -- Chapter 12. Presidential Aides -- Part III 21st Century US Diplomacy -- Chapter 13. Reinvention and Fragmentation -- Chapter 14. A Failure to Communicate? -- Chapter 15. Drivers of Change -- Chapter 16. What Happens Now? -- Acronyms -- Selected Bibliography -- Acknowledgments -- Index.

Sommario/riassunto

This book tells the story of how innovative and rival practitioner communities have shaped American diplomacy's public dimension. It is the first book to frame U.S. public diplomacy in the broad sweep of American diplomatic practice from the early colonial period to the present. "...not only original but also potentially field shifting. This is not simply another good book on American public diplomacy: it will be the book on American public diplomacy." —Professor Geoffrey Wiseman, DePaul University, U.S.A "American Diplomacy's Public Dimension, a masterful historical overview of American diplomatic communication, provides first-time insight into the evolution of U.S. public diplomacy from the colonial era to the present day. This book also offers a nuanced assessment of contemporary public diplomacy practices in the face of rapid technological transformation and increasingly 'societized' diplomatic engagement. An exceptional blend of public diplomacy scholarship and deep institutional knowledge, this major work will appeal to diplomatic practitioners, professors, and policymakers." — Vivian S. Walker, Executive Director, U.S. Advisory Commission on Public Diplomacy "Gregory thinks like an academic while seeing public diplomacy through the lens of the work of the men and women who have put flesh on the bones of U.S. public diplomacy policies... This book is steeped in deep knowledge and his exceptional dedication to getting our understanding of public diplomacy right." — Professor Jan Melissen, Editor-in-Chief, The Hague Journal of Diplomacy Bruce Gregory taught graduate and undergraduate courses on public diplomacy at Georgetown University and George Washington University for 17 years. Prior to that, his 33-year government career included positions at the Department of State, U.S. Information Agency, 13 years as executive director of the U.S. Advisory Commission on Public Diplomacy, and three years on the faculty of the National War College. Publications include peer-reviewed articles and book chapters, public policy reports, and a bimonthly literature review. P.
