

1. Record Nr.	UNINA9910800099103321
Autore	Hutchins Brett <1973-, >
Titolo	Sport beyond television : the Internet, digital media and the rise of networked media sport / / Brett Hutchins and David Rowe
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-32110-1 1-280-66117-8 9786613638106 1-136-32111-X 0-203-12041-8
Descrizione fisica	1 online resource (255 p.)
Collana	Routledge research in cultural and media studies ; ; 40
Classificazione	SOC052000SPO000000
Altri autori (Persone)	RoweDavid <1954->
Disciplina	070.4/49796
Soggetti	Mass media and sports Social media Communication in sports Sports - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Sport Beyond Television; Copyright; Dedication; Contents; Figures and Tables; Abbreviations; Acknowledgments; 1. Introduction: Fishing for Eyeballs; 2. Television and the Internet; 3. Networked Media Sport; 4. Blogging, Social Networking Sites, and Information Accidents; 5. Online Crowds and Fandom; 6. Sports Journalism: Convergence and a Leaking Craft; 7. Computer Games and the Refashioning of Media Sport; 8. The Future: Networks, Telecoms,and Access; Notes; References; Index
Sommario/riassunto	Television is no longer the only screen delivering footage and news to people about sport. Computers, the Internet, Web, mobile and other digital media are increasingly important technologies in the production and consumption of sports media. Sport Beyond Television analyzes the changes that have given rise to this situation, combining theoretical insights with original evidence collected through extensive research and interviews with people working in the media and sport industries. It locates sports media as a pivotal component in online content

