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Sommario/riassunto	Filling a new need in engineering education, Getting Design Right: A Systems Approach integrates aspects from both design and systems engineering to provide a solid understanding of the fundamental principles and best practices in these areas. Through examples, it encourages students to create an initial product design and project plan. Classroom-tested and industry-reviewed, the text focuses on the steps of a basic design cycle. It first defines the problem, establishes technical requirements, and identifies the customer value proposition. The text then explores the design space, optimizes des