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Nota di contenuto	Book Cover; Title; Contents; List of figures and tables; Preface; Acknowledgements; INTRODUCTION; A BRIEF REVIEW OF POPPERIAN THEORIES OF THE GROWTH OF KNOWLEDGE; THE DIMENSIONS OF THE ENTREPRENEUR'S PROBLEM SITUATION; THE RATIONALITY AND AIM STRUCTURE OF THE ENTREPRENEUR; THE ENTREPRENEUR'S SYSTEM OF THEORIES; INTRODUCING THE FALSIFICATION IS T ENTREPRENEUR; THE TESTING OF ENTREPRENEURIAL CONJECTURES; REFUTATIONS: CAUSES AND DIFFICULTIES; SOME INSIGHTS INTO THE MARKET PROCESS; A POTENTIAL EMPIRICAL TEST OF THE NEW THEORY; AGENDA FOR FURTHER DEVELOPMENT OF THE THEORY, AND CONCLUSIONS BibliographyIndex
Sommario/riassunto	Enterpreneurship is central to the market process, and yet most theories of it fail to tackle the problem of how economic agents learn from their experience. This book redresses this by systematically applying the ideas of Karl Popper. It treats the entrepreneur as a theorist who develops conjectures which are then tested by exposure to the market, in an effort to eliminate errors. This is a critical aspect of the development of new ventures, as most entrepreneurial ideas turn out to be mistakes, at least in their original form.

