

1. Record Nr.	UNINA9910800032403321
Titolo	The experience of thinking : how the fluency of mental processes influences cognition and behaviour / / edited by Christian Unkelbach and Rainer Greifeneder
Pubbl/distr/stampa	New York : , : Psychology Press, , 2013
ISBN	1-136-15789-1 0-203-07893-4 1-136-15790-5
Descrizione fisica	1 online resource (289 p.)
Altri autori (Persone)	GreifenederRainer UnkelbachChristian
Disciplina	153.4/2
Soggetti	Thought and thinking Cognition Social interaction
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Cover; Title; Copyright; Contents; List of contributors; 1 Experiencing thinking; PART I Principles of fluency; 2 A general model of fluency effects in judgment and decision making; 3 The sources of fluency: Identifying the underlying mechanisms of fluency effects; 4 Once more with feeling! Familiarity and positivity as integral consequences of previous exposure; 5 Fluency in context: Discrepancy makes processing experiences informative; 6 Disfluency sleeper effect: Disfluency today promotes fluency tomorrow; PART II Fluency in social processing 7 Ease and persuasion: Multiple processes, meanings, and effects8 Assimilation or contrast? How fluency channels comparison processing; 9 When good blends go bad: How fluency can explain when we like and dislike ambiguity; 10 Almost everything you always wanted to know about ease-of-retrieval effects; PART III Adaptive and strategic uses of fluency; 11 Critical feeling: The strategic use of processing fluency; 12 The ecological validity of fluency; 13 About swift defaults and sophisticated safety nets: A process perspective on fluency's validity in judgment

14 Fluency and behavior regulation: Adaptive and maladaptive consequences of a good feelingPART IV Final assessment; 15 Thinking about ""experiences of thinking"": Fluency in six principles; Author index; Subject index

Sommario/riassunto

When retrieving a quote from memory, evaluating a testimony's truthfulness, or deciding which products to buy, people experience immediate feelings of ease or difficulty, of fluency or disfluency. Such ""experiences of thinking"" occur with every cognitive process, including perceiving, processing, storing, and retrieving information, and they have been the defining element of a vibrant field of scientific inquiry during the last four decades. This book brings together the latest research on how such experiences of thinking influence cognition and behavior. The chapters present recen
