

1. Record Nr.	UNINA9910799995303321
Titolo	Consuming Ancient Egypt
Pubbl/distr/stampa	New York, : Routledge, June 2016 Florence, : Taylor & Francis Group [distributor]
ISBN	1-315-43171-8 1-315-43172-6 1-315-43173-4 1-59874-757-6
Descrizione fisica	1 online resource (264 p.)
Collana	Encounters With Ancient Egypt
Disciplina	932 932.01 22
Soggetti	Civilization -- Egyptian influences Egypt -- Antiquities Egypt -- Civilization -- To 332 B.C Egyptology Egypt Civilization To 332 B.C
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Series Editor's Foreword; Contents; Contributors; List of Figures; 1. Introduction - Tea with a Mummy: the consumer's View of Egypt's Immemorial Appeal; 2. 'Mummymania' for the Masses - is Egyptology Cursed by the Mummy's Curse?; 3. How to Stage Aida; 4. Vicent Lleo's Operetta: La Corte de Faraon; 5. Egypt in Hollywood: Pharaohs of the Fifties; 6. Lost in Time and Space: Ancient Egypt in Museums; 7. 'Acquisitions of the British Museum, 1998'; 8. Selling Egypt: Encounters at Kahn el-Khalili; 9. Egypt's Past Regenerated by its Own People; 10. What do Tourists Learn of Egypt? 11. 'Wonderful Things': Publishing Egypt in Word and Image12. Hijacking Images: Ancient Egypt in French Commercial Advertising; 13. Alternative Egypts; 14. Ancient Egypt on the Small Screen - from Fact to Faction in the UK; References; Index
Sommario/riassunto	Annotation

