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Altri autori (Persone)	MazzantiMassimiliano MontiniAnna
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Sommario/riassunto	This book deals with the increasingly complex issues of eco- innovation. Eco-innovation is becoming a conceptual reference point for many regional and international public policies and management strategies. Since 2000, this field of research has been focusing on environmental innovation, particularly related to the intensity of emissions, and economic performance and efficiency. There are two reasons for this growing interest. The first is that environmental performance is one of the main economic policy goals of European countries thanks to its relevance to the Lisbon Strategy and the Gote