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Nota di contenuto	Front cover; Contents; Foreword; About the Author; Section I. Cloud Technology and Its User Community; Chapter 1. The Cloud Computing Market; Chapter 2. What Cloud Computing Has to Offer; Chapter 3. Strategic Inflection Points; Chapter 4. User Organizations of Cloud Computing; Section II. What User Organizations Should Know; Chapter 5. Threats and Opportunities with Cloud Computing; Chapter 6. Reengineering the User Organization; Section III. Any-to-Any Public and Private Clouds; Chapter 7. Inside the Cloud of the Competitors; Chapter 8. The Saga of an Open Architecture Chapter 9. Internet Cloud Security Chapter 10. Cloud Reliability, Fault Tolerance, and Response Time; Section IV. Case Studies on Cloud Computing Applications; Chapter 11. Open-Source Software and onDemand Services; Chapter 12. Leadership in Logistics; Chapter 13. High Technology for Private Banking and Asset Management; Back cover
Sommario/riassunto	A guide to managing cloud projects, Cloud Computing Strategies provides the understanding required to evaluate the technology and determine how it can be best applied to improve business and enhance your overall corporate strategy. Based on extensive research, it examines the opportunities and challenges that loom in the cloud. It explains exactly what cloud computing is, what it

has to offer, and calls attention to the important issues management needs to consider before passing the point of no return regarding financial commitments. Illustrated with numerous examples and case studies, the boo
