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Autore	De Vany Arthur S.
Titolo	Hollywood economics : how extreme uncertainty shapes the film industry // Arthur De Vany
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Descrizione fisica	1 online resource (328 p.)
Collana	Contemporary political economy series
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Soggetti	Motion picture industry - Economic aspects - United States
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [298]-304) and index.
Nota di contenuto	The market for motion pictures : rank, revenue and survival -- Bose-Einstein dynamics and adaptive contracting in the motion picture industry -- Quality evaluations and the breakdown of statistical herding in the dynamics of box-office revenue -- Uncertainty in the movie industry : can star power reduce the terror of the box office? -- Does Hollywood make too many R-rated movies? : risk, stochastic dominance and the illusion of expectation -- Big budgets, big openings and legs : analysis of the blockbuster strategy -- Motion picture antitrust : the Paramount cases revisited -- Was antitrust action that broke up the movie studios good for the movies? : evidence from the stock market -- Stochastic market structure : concentration measures and motion picture antitrust -- Motion picture profit, the stable Paretian hypothesis and the curse of the superstar -- Contracting with stars when "nobody knows anything" -- How extreme uncertainty shapes the movie business -- Epilogue : can you manage a business when "nobody knows anything"?
Sommario/riassunto	Movies expected to perform well can flop, whilst independent movies with low budgets can be wildly successful. In this superb new book,

De Vany casts his expert eye over all aspects of the business and presents some intriguing conclusions.
