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| Descrizione fisica      | 1 online resource (257 p.)  |
| Collana                 | Media, culture, and social change in Asia ; ; 23  |
| Classificazione         | 44.75<br>44.19  |
| Disciplina              | 362.196/979200951   |
| Soggetti                | AIDS (Disease) - China<br>AIDS (Disease) in mass media - China  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | At the intersections of HIV/AIDS : power, disease, others, and China's media -- China's media : telling and knowing HIV/AIDS -- Differentiating understandings : hei black and blackness, race, and place -- Hei : Africa, Africans, and HIV/AIDS -- Yuanshi : presenting the origin and primitive circumstances of HIV/AIDS in Africa -- Kexue : scientism and HIV/AIDS.   |
| Sommario/riassunto      | HIV/AIDS is an increasingly serious problem in China, with an increasing number of new cases every year. As a result, HIV organizations have boomed, with both state and non-governmental organisations responding to the threat with campaigns to increase public awareness of the disease, utilising the media as the primary tool to reshape citizens' understandings and views of HIV/AIDS. This book explores how HIV/AIDS is portrayed in China's media. It argues that, despite increasing education campaigns, media coverage and social and academic openness towards HIV/AIDS, many Chinese of the majority |

