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Nota di contenuto	1: Introduction_A Century Of South Africa's Most Renowned Medium -- 2: 100 Years Of Radio In South Africa: A Practitioner's Reflections On Yesteryear -- 3: The Sound Of Freedom: Radio Freedom As An Instrument Of Social And Political Mobilisation Against An Illegetimate Astate - A Practioner's Reflection -- 4: Reflecting On Two Decades Of Strategic Choices: A Practitioners Examination Of Sabc Public Service Radio Product Management From 1996-2016 -- 5: Exploring The Radiant Allure: The Impact And Significance Of Star Iconism In Radio Mmabatho And Radio Bop On The South African Media Landscape -- 6: African Language Radio A Locus Of Indigenous Language Revival And Identity Negotiation: A Case Study Of Umhlobo Wenene FM -- 7: Resonating Voices: The Transformative Power Of Xitsonga Radio Stations In Language Preservation And Societal Discourse -- 8: The Shibobos, Dadas, And Dummies: A Reflection On Cultural Nuances,

Race, And Gender In Sports And Entertainment Radio Broadcasting -- 9: Storytellers, Curators, Watchdogs And Analysts: A Metajournalistic Discourse Analysis Of South African Radio Broadcasters' Role In Agenda Setting -- 10: Brave Broken heart? The Story of the Late Radio Journalist Suna Venter -- 11: Concluding Remarks\_Radio History, Development, And Impact In South Africa.

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## Sommario/riassunto

The book brings together media scholars and practitioners to deliberate on the role and influence of radio broadcasting in South Africa over the past 100 years. The publication will add to the existing body of knowledge on radio in this context by being among one of the few to consider radio broadcasting in South Africa. Essentially, the book will make a distinct contribution by providing the following: a historical account of the development of the sector, an in-depth look at some of the key people and institutions that have shaped the sector, and a critique of the medium's role in community-building and culture making among others. While the book will provide relevant theoretical frameworks, it also aims to include the voices of media practitioners who can reflect on the importance of this medium from a more realistic perspective. Volume 1 focuses on South African radio stations and broadcasters in the past and present. .

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