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Autore	Helfrich Hede
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Nota di contenuto	Subject area of cross-cultural psychology -- Methodological considerations -- Culture and phylogenetic development -- Nature-nurture controversy from a cross-cultural perspective -- Description and classification of cultures -- Perception -- Cognitive abilities and performance -- Emotion -- Language and communication -- Personality -- Biological and social gender -- Childhood and adolescent development -- Working world -- Mental disorders.
Sommario/riassunto	This textbook of cultural psychology or cross-cultural psychology clarifies exciting questions about differences and similarities between cultures: Are people of other cultural origins different from us? Or are similar deep structures of thinking, feeling, and acting hidden beneath the surface of the exotic or threatening foreign? But why do conspicuous differences in behaviour occur, and how can they be explained? - In our globalised world, in which members of different cultures meet more and more frequently due to economic relations, internet communication and migration movements, these topics are increasingly discussed emotionally - cultural psychology responds to this with scientifically sound contributions. In addition, it sees itself as

an interdisciplinary discipline that critically examines the supposedly universal psychological laws of perception, feeling and thinking that have been established in Western culture. Contents Subject area of comparative cultural psychology - Methodological considerations - Culture and phylogenetic development - Plant-environment controversy from a comparative cultural perspective - Description and classification of cultures - Perception - Cognitive abilities and performance - Emotion - Language and communication - Personality - Biological and social gender - Childhood and adolescent development - Work environment - Mental disorders Author Prof. Dr. Hede Helfrich was Chair of Psychology and Intercultural Communication at the Universities of Hildesheim and Chemnitz (Germany) as well as Visiting Professor at the Dongbei University of Finance and Economics (DUFE) in Dalian (China). She is also Honorary Doctor and Honorary Professor at the Nizhny Novgorod State University of Architecture and Civil Engineering (NNGASU) in Nizhny Novgorod (Russia). This book is a translation of an original German edition. The translation was done with the help of artificial intelligence (machine translation by the service DeepL.com). A subsequent human revision was done primarily in terms of content, so that the book will read stylistically differently from a conventional translation.
