| 1. | Record Nr. | UNINA9910799238403321 |
|---|---|---|
| | Titolo | Beyond AI : ChatGPT, Web3, and the Business Landscape of Tomorrow / / edited by Ken Huang, Yang Wang, Feng Zhu, Xi Chen, Chunxiao Xing |
| | Pubbl/distr/stampa | Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023 |
| | ISBN | 9783031452826<br>3031452828 |
| | Edizione | [1st ed. 2023.] |
| | Descrizione fisica | 1 online resource (xxvii, 395 pages) : illustrations |
| | Collana | Future of Business and Finance, , 2662-2475 |
| | Disciplina | 006.3 |
| | Soggetti | Business information services<br>Technological innovations<br>Artificial intelligence<br>Financial engineering<br>Data protection<br>Business ethics<br>IT in Business<br>Innovation and Technology Management<br>Artificial Intelligence<br>Financial Technology and Innovation<br>Data and Information Security<br>Business Ethics |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Nota di contenuto | Part I: Fundamentals of ChatGPT, Web3, and Their Impact on Business -- Overview of ChatGPT, Web3, and New Business Landscape -- ChatGPT: Inside and Impact on Business Automation -- Part II: Applications of ChatGPT in Diverse Fields and Integration with Web3 -- ChatGPT and Web3 Applications -- ChatGPT in Product Management -- ChatGPT and Gig Economy -- ChaptGPT in Nutrition Science -- ChatGPT in Finance and Banking -- ChatGPT in Real Estate -- ChatGPT in Gaming Industry -- ChatGPT in Government -- Part III: Ethical, Legal, and Security Considerations in ChatGPT -- Security and Privacy Concerns in ChatGPT -- Legal and Ethics Responsibility of ChatGPT. |

**Sommario/riassunto**

This book explores the transformative potential of ChatGPT, Web3, and their impact on productivity and various industries. It delves into Generative AI (GenAI) and its representative platform ChatGPT, their synergy with Web3, and how they can revolutionize business operations. It covers the potential impact surpassing prior industrial revolutions. After providing an overview of GenAI, ChatGPT, and Web3, it investigates business applications in various industries and areas, such as product management, finance, real estate, gaming, and government, highlighting value creation and operational revolution through their integration. It also explores their impact on content generation, customer service, personalization, and data analysis and examines how the technologies can enhance content quality, customer experiences, sales, revenue, and resource efficiency. Moreover, it addresses security, privacy, and ethics concerns, emphasizing the responsible implementation of ChatGPT and Web3. Written by experts in this field, this book is aimed at business leaders, entrepreneurs, students, investors, and professionals who are seeking insights into ChatGPT, ChatGPT Plug-in, GPT-based autonomous agents, and the integration of Gen AI and Web3 in business applications.