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Nota di contenuto

1 On the Way to a Knowledge Society -- 2 Knowledge in Organisations -- 3 Organisational Forms to Leverage Knowledge -- 4 Knowledge is Human -- 5 Strategies for Managing Knowledge -- 6 Context Specific Knowledge Management Strategies -- 7 How Can Information and Communication Technology Support Knowledge Work -- 8 Measuring and Safeguarding Knowledge -- 9 How to Put Knowledge Management into Practice.

Sommario/riassunto

This textbook on Knowledge Management is a result of more than twenty years of research, teaching and consulting experience of the authors. This is the first comprehensive text which brings together European, Asian and American perspectives on knowledge-based value creation. This book is intended not only for academic education but also for providing guidance to managers, consultants, trainers, coaches and those interested to learn about organizations in a knowledge economy in business, public administration and non-profit organizations. Many case studies, examples, questions, assignments as well as easy to use knowledge management tools make this work a compendium for learning, and for implementing knowledge management initiatives.