1. Record Nr. UNINA9910798995903321 Autore Zeine Foojan Titolo Positioning your museum as a critical community asset: a practical guide / / editors, Robert P. Connolly, Elizabeth A. Bollwerk Pubbl/distr/stampa Lanham, Md.:,: Rowman & Littlefield,, 2017 ©2017 **ISBN** 1-4422-7571-5 1 online resource (245 pages): illustrations, tables Descrizione fisica American Association for State and Local History Collana Disciplina 069 Museums - Public relations Soggetti Museums - Educational aspects Museums - Social aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Introduction / Robert P. Connolly and Elizabeth Bollwerk -- Part I. Communities making meaning in museum education / Jody Stokes Casey -- Part II. The value of open(ing) authority and participatory frameworks for museums / Elizabeth Bollwerk -- Part III. Advocacy for heritage professionals during the crisis and the calm / Sarah E. Miller -- Part IV. Museums engaging with people as a community resource / Robert P. Connolly -- Part V. Engaging user audiences in the digital landscape / Brigitte Billedeaux and Jennifer Schnabel -- Part VI. Resources. In this how-to guide, practitioners at cultural heritage venues share Sommario/riassunto their experiences in building sustainable relationships with their geographic and demographic communities. The volume focuses on the practicalities of starting and sustaining educational, advocational. digital and co-creative activities and programs. The thematic essays and case studies discuss strategies and actions museums can employ to build relationships with their communities, while serving as a community asset and resource.