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	Titolo	Legal challenges of big data / edited by Joe Cannataci, Valeria Falce, Oreste Pollicino
	Pubbl/distr/stampa	Cheltenham ; Northampton, : Edward Elgar, 2020
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	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910461330103321
	Autore	Wuthnow Robert
	Titolo	America and the challenges of religious diversity [[electronic resource] / Robert Wuthnow
	Pubbl/distr/stampa	Princeton, NJ ; ; Oxford, : Princeton University Press, 2007
	ISBN	1-283-21254-4 9786613212542 1-4008-3724-3
	Edizione	[1st paperback ed.]
	Descrizione fisica	1 online resource (412 p.)
	Disciplina	201/.5/0973
	Soggetti	Christianity and other religions - United States Cultural pluralism - United States Religious pluralism - United States Electronic books. United States Religion
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. [351]-370) and index.

Nota di contenuto

Frontmatter -- Contents -- Tables -- Preface -- Introduction.
Confronting Diversity -- 1. A Special People in a Diverse World -- 2.
The New Diversity -- 3. The Significance of Religious Diversity -- 4.
Embracing Diversity: Shopping in the Spiritual Marketplace -- 5. "Many
Mansions": Accepting Diversity -- 6. "One Way": Resisting Diversity --
7. The Public's Beliefs and Practices -- 8. How Congregations Manage
Diversity -- 9. Negotiating Religiously Mixed Marriages -- 10. How
Pluralistic Should We Be? -- Notes -- Selected Bibliography -- Index

Sommario/riassunto

Muslims, Hindus, Buddhists, and adherents of other non-Western religions have become a significant presence in the United States in recent years. Yet many Americans continue to regard the United States as a Christian society. How are we adapting to the new diversity? Do we casually announce that we "respect" the faiths of non-Christians without understanding much about those faiths? Are we willing to do the hard work required to achieve genuine religious pluralism? Award-winning author Robert Wuthnow tackles these and other difficult questions surrounding religious diversity and does so with his characteristic rigor and style. *America and the Challenges of Religious Diversity* looks not only at how we have adapted to diversity in the past, but at the ways rank-and-file Americans, clergy, and other community leaders are responding today. Drawing from a new national survey and hundreds of in-depth qualitative interviews, this book is the first systematic effort to assess how well the nation is meeting the current challenges of religious and cultural diversity. The results, Wuthnow argues, are both encouraging and sobering--encouraging because most Americans do recognize the right of diverse groups to worship freely, but sobering because few Americans have bothered to learn much about religions other than their own or to engage in constructive interreligious dialogue. Wuthnow contends that responses to religious diversity are fundamentally deeper than polite discussions about civil liberties and tolerance would suggest. Rather, he writes, religious diversity strikes us at the very core of our personal and national theologies. Only by understanding this important dimension of our culture will we be able to move toward a more reflective approach to religious pluralism.

3. Record Nr.	UNINA9910798990703321
Titolo	Multi-channel marketing, branding and retail design : new challenges and opportunities / / edited by Charles McIntyre, T.C. Melewar, Charles Dennis
Pubbl/distr/stampa	Bingley, England : , : Emerald, , 2016 ©2016
ISBN	1-78635-455-1
Edizione	[First edition.]
Descrizione fisica	1 online resource (274 pages) : illustrations
Disciplina	658.788
Soggetti	Marketing Branding (Marketing) Business & Economics - Advertising & Promotion Sales & marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographic references and index.
Nota di contenuto	pt. I. The design process: branding, marketing and customer experience in a multi-channel world -- pt. II. Structural experience in retail design and brand marketing: real world and beyond.
Sommario/riassunto	Recently, many researchers have found that their work crosses the borders of design, branding and marketing. This orientation finds itself in contrast to the generally discipline-delineated world of academic journal publishing where cross-sector studies often find difficulties in acceptance (design-based work in marketing being particularly poorly represented). This unique book focuses upon service design, including retail and multi-channel marketing matters pertinent to the current age where physical contact with consumers has resurfaced as an enduring part of the marketing and branding landscape - complementary to online and virtual worlds. The span of the text goes from what may be regarded as micro-environmental issues of type design and the semiotics of brand meanings towards macro-environmental concerns of city design and ecological threat, all relative to living within any world (and all worlds) that businesses and consumers may co-create or are invited and welcomed to in their own multi-layered experience.

