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Nota di contenuto	Preliminary Material / Steven Tomlins and Spencer Culham Bullivant -- Introduction / Steven Tomlins and Spencer Culham Bullivant -- Australia: Conflict Not Competition / Alan Nixon -- Brazil: The Invisibility of the Brazilian Bus Campaign / Paula Montero and Eduardo Dullo -- Canada: Insights Derived from the Atheist Bus Campaign on the Status of Atheism in Canada's Multicultural Mosaic / Steven Tomlins and Spencer Culham Bullivant -- Croatia: Atheist Bus Campaign in Croatia; One Day Stand / Dinka Marinovi Jerolimov and Nikolina Hazdovac Baji -- Finland: The Recognition and Rearticulation of Atheism in Public Discourse / Teemu Taira -- Germany: The Atheist Bus Ads Campaign in Germany / Björn Mastiaux -- Ireland: Unbelievable? The Atheist Bus Campaign in Ireland / Leon Dempsey -- Italy: The Regimentation of Identity and Belief; Research Notes on Nonreligious Campaigns in Italy / Vanni Gasbarri -- The Netherlands: Shifting Secularities? / Hanna Lehtinen -- New Zealand: The Atheist Bus Campaign in New Zealand; From Buses to Billboards / William James Hoverd and Katja Strehle -- Russia: Atheism, 'Blasphemy', State and Orthodox Christianity / Teuvo Laitila -- Spain: The Atheist Bus Campaign and the Uncertain Future of Organized Atheism in Spain / Javier Martínez-Torrón and Silvia Meseguer Velasco -- Sweden:

Criticizing Religion in 'The World's Most Secular Country' / Magnus Hedelind -- United Kingdom: All Publicity is Good Publicity, Probably / Katie Aston -- United States of America: Secularist, Humanist, Atheist, and Freethought Bus Advertisements in the United States; Functions, Responses, and Effectiveness / Casey P. Homan , Marcus Mann and Ryan T. Cragun -- Afterword: The Atheist Bus Campaign / Lori G. Beaman -- Index / Steven Tomlins and Spencer Culham Bullivant.

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Sommario/riassunto

The international "Atheist Bus Campaign" generated news coverage and controversy, and this volume is the first to systematically and thoroughly explore and analyze each manifestation of that campaign. It includes a chapter for each of the countries which enacted – or attempted to enact – localized versions of the original United Kingdom campaign which ran the slogan, "There's Probably No God. Now Stop Worrying and Enjoy Your Life," prominently on public buses. Its novel focus, using a singular micro-level event as a prism for analysis, allows for cross-country comparison of legal and social reactions to each campaign, as well as an understanding of issues pertaining to the historical and contemporary status of religion and the regulation of nonreligion in various national settings.

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