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ISBN	1-4833-7780-6 1-4833-7781-4 1-4833-9335-6 1-4833-7778-4
Descrizione fisica	1 online resource (xi, 50 pages) : illustrations
Collana	Corwin Connected Educators Series
Disciplina	371.3344678
Soggetti	Teachers - Blogs Internet in education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Why blog? -- 2. Ready to start, now what? -- 3. Let's get technical, so you can hit publish -- 4. Connecting with an audience.
Sommario/riassunto	Blogging is an important tool for educators' professional learning and growth. It is a way to develop writing skills, make connections, and get formative feedback on ideas. Blogging takes the 140 characters of Twitter and develops the sound byte into reflective depth for formative learning. In addition, blogging is being used as a marketing tool by many schools, with teachers being required to blog about their classrooms.