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| 1. Record Nr.           | UNINA9910798952303321   |
| Autore                  | Sackstein Starr   |
| Titolo                  | Blogging for educators : writing for professional learning // Starr Sackstein   |
| Pubbl/distr/stampa      | Thousand Oaks, California : , : Corwin, , [2015]<br>2015  |
| ISBN                    | 1-4833-7780-6<br>1-4833-7781-4<br>1-4833-9335-6<br>1-4833-7778-4  |
| Descrizione fisica      | 1 online resource (xi, 50 pages) : illustrations  |
| Collana                 | Corwin Connected Educators Series   |
| Disciplina              | 371.3344678   |
| Soggetti                | Teachers - Blogs<br>Internet in education   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | 1. Why blog? -- 2. Ready to start, now what? -- 3. Let's get technical, so you can hit publish -- 4. Connecting with an audience.   |
| Sommario/riassunto      | Blogging is an important tool for educators' professional learning and growth. It is a way to develop writing skills, make connections, and get formative feedback on ideas. Blogging takes the 140 characters of Twitter and develops the sound byte into reflective depth for formative learning. In addition, blogging is being used as a marketing tool by many schools, with teachers being required to blog about their classrooms. |