1. Record Nr. UNINA9910798928103321 Autore Jarvinen Zachary Titolo Enterprise AI for dummies / / Zachary Jarvinen Pubbl/distr/stampa Hoboken, New Jersey:,: John Wiley and Sons,, [2020] ©2020 **ISBN** 1-119-69638-0 1-119-69639-9 Edizione [[First edition].] Descrizione fisica 1 online resource (355 pages): illustrations Collana For dummies 006.3 Disciplina Soggetti Business enterprises - Technological innovations Customer services - Technological innovations Industrial management - Technological innovations Artificial intelligence - Economic aspects Artificial intelligence Ontologies (Information retrieval) Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. In Enterprise AI For Dummies, author Zachary Jarvinen simplifies and Sommario/riassunto explains to readers the complicated world of artificial intelligence for business. Using practical examples, concrete applications, and straightforward prose, the author breaks down the fundamental and advanced topics that form the core of business AI. Written for executives, managers, employees, consultants, and students with an interest in the business applications of artificial intelligence, Enterprise Al For Dummies demystifies the sometimes confusing topic of artificial intelligence. No longer will you lag behind your colleagues and friends when discussing the benefits of AI and business.