1. Record Nr. UNINA9910798925803321

Autore	Balliett Amy
Titolo	Killer visual strategies : engage any audience, improve comprehension, and get amazing results using visual communication / / Amy Balliett
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2020] ©2020
ISBN	1-119-68026-3 1-119-68032-8
Descrizione fisica	1 online resource (242 pages)
Disciplina	302.226
Soggetti	Visual communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Environmental influences and the rise of visual content -- Visual content and human nature -- Quality visual content reigns supreme -- Rule 1: always think about con-text -- Rule 2: small visual cues have a large impact -- Rule 3: there's no gold at the end of that rainbow -- Rule 4: good visual strategists ask "WTF?!" -- Rule 5: avoid the stigma of stock -- Rule 6: stand out at the cocktail party -- Rule 7: use proper data viz throughout -- Rule 8: commit to the truth and prove it -- Rules are meant to be broken -- You can't create great content without a great team and process -- Going the freelance route -- Building an in-house team.
Sommario/riassunto	"Over the past decade, visual communication has shifted from being an optional medium for transmitting information to an essential means of build connection and understanding. It has changed the way we tell stories and establish relationships -- and it has transformed the traditional agency model within the marketing, public relations, and design industries. Amy Balliett's book will explain how can marketers, PR professionals, and organizations can connect and thrive in a world that demands quality visual content"--

2. Record Nr. UNINA9910564694803321

Titolo	Nuclear Power Plants: Innovative Technologies for Instrumentation and Control Systems : The Sixth International Symposium on Software Reliability, Industrial Safety, Cyber Security and Physical Protection of Nuclear Power Plant (ISNPP) / / edited by Yang Xu, Yongbin Sun, Yanyang Liu, Feng Gao, Pengfei Gu, Zheming Liu
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2022
ISBN	981-19-1181-9
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (691 pages)
Collana	Lecture Notes in Electrical Engineering, , 1876-1119 ; ; 883
Disciplina	621.483
Soggetti	Nuclear engineering Security systems Data protection Industrial engineering Production engineering Measurement Measuring instruments Nuclear Energy Security Science and Technology Data and Information Security Industrial and Production Engineering Measurement Science and Instrumentation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Test and research on electromagnetic compatibility of nuclear power plant -- Development and application of digital control system for nuclear power -- Validation & Verification of control system software for digital Instrumentation -- Development and application of new products and technologies for nuclear safety instrumentation -- Operation and management of instrumentation and control system in nuclear power plant -- Demonstration of instrumentation and control system in nuclear power plant -- Other relevant content.

Sommario/riassunto

This book is a compilation of selected papers from the Sixth International Symposium on Software Reliability, Industrial Safety, Cyber Security and Physical Protection of Nuclear Power Plant, held in October 2021 in Zhuji, Zhejiang, China. The purpose of this symposium is to discuss Inspection, test, certification and research for the software and hardware of Instrument and Control (I&C) systems in nuclear power plants (NPP), such as sensors, actuators and control system. It aims to provide a platform of technical exchange and experience sharing for those broad masses of experts and scholars and nuclear power practitioners, and for the combination of production, teaching and research in universities and enterprises to promote the safe development of nuclear power plant. Readers will find a wealth of valuable insights into achieving safer and more efficient instrumentation and control systems.