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Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Contents; Preface; Acknowledgments; About the Authors; Abbreviations; PART ONE. INTRODUCTION TO IMPACT EVALUATION; Chapter 1. Why Evaluate?; Evidence-Based Policy Making; What Is Impact Evaluation?; Prospective versus Retrospective Impact Evaluation; Efficacy Studies and Effectiveness Studies; Complementary Approaches; Ethical Considerations Regarding Impact Evaluation; Impact Evaluation for Policy Decisions; Deciding Whether to Carry Out an Impact Evaluation; Chapter 2. Preparing for an Evaluation; Initial Steps; Constructing a Theory of Change Developing a Results ChainSpecifying Evaluation Questions; Selecting Outcome and Performance Indicators; Checklist: Getting Data for Your Indicators; PART TWO. HOW TO EVALUATE; Chapter 3. Causal Inference and Counterfactuals; Causal Inference; The Counterfactual; Two Counterfeit Estimates of the Counterfactual; Chapter 4. Randomized Assignment; Evaluating Programs Based on the Rules of Assignment; Randomized Assignment of Treatment; Checklist: Randomized Assignment; Chapter 5. Instrumental Variables; Evaluating Programs When Not Everyone Complies with Their Assignment Types of Impact EstimatesImperfect Compliance; Randomized Promotion as an Instrumental Variable; Checklist: Randomized Promotion as an Instrumental Variable; Chapter 6. Regression Discontinuity Design; Evaluating Programs That Use an Eligibility Index;

Fuzzy Regression Discontinuity Design; Checking the Validity of the Regression Discontinuity Design; Limitations and Interpretation of the Regression Discontinuity Design Method; Checklist: Regression Discontinuity Design; Chapter 7. Difference-in-Differences; Evaluating a Program When the Rule of Assignment Is Less Clear  
The Difference-in-Differences MethodHow Is the Difference-in-Differences Method Helpful?; The "Equal Trends" Assumption in Difference-in-Differences; Limitations of the Difference-in-Differences Method; Checklist: Difference-in-Differences; Chapter 8. Matching; Constructing an Artificial Comparison Group; Propensity Score Matching; Combining Matching with Other Methods; Limitations of the Matching Method; Checklist: Matching; Chapter 9. Addressing Methodological Challenges; Heterogeneous Treatment Effects; Unintended Behavioral Effects; Imperfect Compliance; Spillovers; Attrition  
Timing and Persistence of EffectsChapter 10. Evaluating Multifaceted Programs; Evaluating Programs That Combine Several Treatment Options; Evaluating Programs with Varying Treatment Levels; Evaluating Multiple Interventions; PART THREE. HOW TO IMPLEMENT AN IMPACT EVALUATION; Chapter 11. Choosing an Impact Evaluation Method; Determining Which Method to Use for a Given Program; How a Program's Rules of Operation Can Help Choose an Impact Evaluation Method; A Comparison of Impact Evaluation Methods; Finding the Smallest Feasible Unit of Intervention; Chapter 12. Managing an Impact Evaluation  
Managing an Evaluation's Team, Time, and Budget

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