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Titolo	Building markets for knowledge resources // edited by Maria Rosaria Della Peruta
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ISBN	1-78635-741-0
Descrizione fisica	1 online resource (147 pages)
Collana	Innovation, technology, and education for growth, , 2059-2841
Disciplina	658.4038
Soggetti	Business & Economics - Entrepreneurship Business innovation Knowledge economy Technological innovations Information resources management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Prelims -- Theoretical studies on the problematic issue of "make or buy" -- From production systems to learning systems: a question of efficiency? -- from the dilemma of whether to "make or buy" to the choice of "internal or external resource sourcing" -- Markets for knowledge resources and intellectual property debate -- Beyond pecuniary mechanisms: from markets for knowledge resources to free revealing -- Emerging open business models: toward the interactive co-creation process outside the boundaries of the firm -- References -- Index.
Sommario/riassunto	Peruta examines emerging pervasive models of innovation and how their nature, effects, and origins are characterized. The book starts with the definition of markets for knowledge resources and analyses the integration of market players (e.g. suppliers, customers, competitors, laboratories and research institute) such as the fundamental prerequisite for promoting the development of the new era of open innovation. By focusing on different organizational models and considering both mechanisms pecuniary and non-pecuniary, the book aims to compare the theoretical assumptions and the managerial

implications of the emerging open business models with the traditional closed innovation ones. The open business models are characterized essentially by the fact of encouraging innovation as part of the interactive co-creation process outside the boundaries of the firm.

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