1. Record Nr. UNINA9910798886103321

Titolo	Columbia business school [[electronic resource]] : a century of ideas / / edited by Brian Thomas
Pubbl/distr/stampa	New York : , : Columbia University Press, , 2016 ©2016
Descrizione fisica	1 online resource (220 pages)
Collana	Columbiana
Disciplina	658.0071/17471
Soggetti	Business students Business education Business schools
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Frontmatter -- Contents -- Foreword. / Hubbard, Glenn / Carson, Dean / Carson, Russell L. -- 1. Finance and Economics / Ang, Andrew / Bartel, Ann P. / Bolton, Patrick / Dessein, Wouter / Edwards, Frank / Glosten, Larry / Heal, Geoffrey / Huberman, Gur / Jones, Charles / Mayer, Chris / Mishkin, Frederic / Noam, Eli / Prat, Andrea / Rockoff, Jonah / Sagalyn, Lynne / Zeldes, Stephen P. / Thomas, Brian -- 2. Value Investing / Greenwald, Bruce / Johnson, Paul -- 3. Management / Harrigan, Kathryn R. -- 4. Marketing / Holbrook, Morris B. / Lehmann, Donald R. / Schmitt, Bernd -- 5. Decision, Risk, and Operations / Kolesar, Peter -- 6. Accounting / Harris, Trevor S. -- 7. Entrepreneurship / Low, Murray -- 8. International Business / Wei, Shang-Jin -- 9. Social Enterprise / Horton, Ray / Navalli, Sandra -- Current full-Time Faculty at Columbia Business School -- Index
Sommario/riassunto	Featuring interviews with topflight scholars discussing their work and that of their colleagues, this retrospective of the first hundred years of Columbia Business School recounts the role of the preeminent institution in transforming education, industry, and global society. From its early years as the birthplace of value investing to its seminal influence on Warren Buffett and Benjamin Graham, the school has been a profound incubator of ideas and talent, determining the direction of

	American business. In ten chapters, each representing a single subject of the school's research, senior faculty members recount the collaborative efforts and innovative approaches that led to revolutionary business methods in fields like finance, economics, and accounting. They describe the pioneering work that helped create new quantitative and stochastic tools to enhance corporate decision making, and they revisit the groundbreaking twentieth-century marketing and management paradigms that continue to affect the fundamentals of global business. The volume profiles several prominent centers and programs that have helped the school adapt to recent advancements in international business, entrepreneurship, and social enterprise. Columbia Business School has long offered its diverse students access to the best leaders and thinkers in the industry. This book not only reflects on these relationships but also imagines what might be accomplished in the next hundred years.

2.	Record Nr.	UNINA9910797938003321
	Autore	Klenke Karin
	Titolo	Qualitative research in the study of leadership / / Karin Klenke ; with guest chapters by Suzanne Martin, J. Randall Wallace
	Pubbl/distr/stampa	Bingley, [England] : , : Emerald, , 2016 ©2016
	ISBN	1-78560-650-6
	Edizione	[Second edition.]
	Descrizione fisica	1 online resource (418 p.)
	Classificazione	303.34
	Disciplina	658.4092
	Soggetti	Leadership Business & Economics - Human Resources & Personnel Management Management: leadership & motivation
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front Cover; Qualitative Research in the Study of Leadership; Copyright page; Contents; Preface; General Organization of the Book; Comments of the Second Edition; Part I: Foundations of Qualitative Research; 1 Philosophical Foundations: Qualitative Research as Paradigm;

Introduction; Leadership Research: Past Traditions and Current Trends; Defining Qualitative Research; Characteristics of Qualitative Research; Strengths of Qualitative Methods; Qualitative Research as Paradigm; Philosophical Assumptions Underlying Qualitative Paradigms; Ontology; Epistemology; Methodology; Axiology
Major Research Paradigms in Qualitative ResearchConstructivism; Interpretivism; Symbolic Interactionism; Pragmatism; Summary; 2 Qualitative Research as Method; Introduction; Qualitative Research as Method; Quality Standards in Qualitative Research; Understanding Reliability and Validity in Qualitative Research; Strategies for Enhancing Quality and Rigor in Qualitative Research; The Quantitative-Qualitative Debate: One More Time; The Role of Ethics in Qualitative Research; Summary; Part II: Major Qualitative Traditions in Leadership Research; 3 Case Studies in Leadership Research
An Illustrative Leadership Case StudyIntroduction to Case Study Research; Case Study Defined; Role of Theory in Cases Studies; Case Study as Method of Choice; The Architecture of Case Study Research; Case Selection: Single and Multiple Case Studies; Single case studies; Multiple case studies; Data Collection and Analysis in Case Study Research; Data Collection Methods; Data Analytical Techniques; Interpreting the Findings of Case Study Research; Quality Assessments in Case Studies; Selected Examples of Case Studies in Leadership Research; Summary; 4 Content Analysis in Leadership Research
An Illustrative Leadership Content Analysis StudyIntroduction; Defining Content Analysis; Designing a Content Analysis Study; Data Collection and Analysis in Content Analysis; Qualitative and Quantitative Approaches to Coding; Types of Coding; From Codes to Categories; Use of Software in Content Analysis; Quality Criteria and Validation Issues; Intercoder Agreement in Content Analysis; Measuring intercoder reliability; Selected Examples of Content Analysis Studies in Leadership Research; Summary; 5 Qualitative Interviewing in Leadership Research
An Illustrative Qualitative Interviewing Leadership StudyIntroduction; Defining Interviews; Types of Interviews and Interview Questions; Structured Interviewing; Unstructured Interviewing; Semistructured Interviewing; Role of the Interviewer in In-Depth Interviewing; Media Used in Qualitative Interviewing; Telephone Interviewing; Internet Interviews; Focus Group Interviews; Virtual Focus Groups Interviews; Data Collection and Analysis; Transcription; Reliability and Validity in Qualitative Interviews; Selected Examples of Interviewing Studies in Leadership Research
Ethical Consideration in Qualitative Interviewing

Sommario/riassunto

The book is divided into four parts: (1) foundations of qualitative research methods consisting of a chapter summarizing the various qualitative paradigms and a research methods chapter illuminating various design features such as data collection and analysis, qualitative standards and ethics; (2) frequently used qualitative methods in the study of leadership designs; (3) underutilized qualitative methods; (4) three commissioned empirical studies illustrating content analysis, narrative analysis, and mixed methods study using content analysis and case study. The book also includes a chapter on the use non-textual, image-based sources of data for qualitative leadership research. Each of the methods chapters contains a number of leadership studies that have employed a given method such as case study, interviewing or phenomenology.The book is intended for students of leadership ranging from graduate students to seasoned leadership scholars. It was written with leadership practitioners in mind who wish to broaden their understanding of new developments in leadership research.