

1. Record Nr.	UNINA9910798871803321
Autore	Rajagopal <1957-, >
Titolo	Innovative business projects : breaking complexities, building performance . Volume two Financials, new insights, and project sustainability // Rajagopal
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-532-5
Edizione	[First edition.]
Descrizione fisica	1 online resource (xv, 194 pages)
Collana	Portfolio and project management collection, , 2156-8200
Disciplina	658.404
Soggetti	Project management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Project financials and risk management -- 2. New designs of innovative business projects -- 3. Breakthroughs in innovative business projects -- 4. Complexities in managing business projects -- 5. Globalization and customer-centric business projects -- Index.
Sommario/riassunto	This book builds knowledge and skills on the technical aspects of the project life cycle, the tools to plan project activities and budget, and tools to accurately determine the status of business projects. Business projects are different from the construction or engineering projects that entail a sequential process. The business projects face enormous uncertainty and demand localized treatment in carrying the project tasks. Equally important and challenging is the goal of satisfying a wide variety of stakeholder demands. Project Managers must therefore understand the detailed technical tools, as well as leadership, accountability, organizational structures, and alliances with external organizations. Hence, this book also discusses the systems thinking approach in planning and implementation of business projects.