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Autore	Groeneveld Elizabeth
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Nota di contenuto	Cover -- Title -- Copyright -- Contents -- LIST OF ILLUSTRATIONS AND TABLES -- ACKNOWLEDGEMENTS -- Introduction: Making Feminist Media: Third-Wave Magazines on the Cusp of the Digital Age -- PART ONE: HISTORICIZING THIRD-WAVE MAGAZINES -- ONE: "Someone Else Actually Cares as Much as Me": Sassy Magazine, Grrrl Zine Culture, and Feminist Magazines -- TWO: "Serious and Material Business": Third-Wave Magazines and the Marketplace in Historical Perspective -- PART TWO: THE POLITICS OF THIRD-WAVE MAGAZINES -- THREE: HUES Magazine, the Politics of Alliance, and Critical Multiculturalism -- FOUR: "Be a Feminist or Just Dress Like One": BUST, Fashion, and Lifestyle Feminism -- FIVE: "Join the Knitting Revolution": Representations of Crafting in Feminist Magazines -- SIX: Dildo Debacle: Advertising Feminist Sexualities in Bitch Magazine -- Conclusion -- Appendix: Publication Histories of Third-Wave Magazines -- Notes -- Works Cited -- Index.
Sommario/riassunto	Making Feminist Media provides new ways of thinking about the vibrant media and craft cultures generated by Riot Grrrl and feminism's third wave. It focuses on a cluster of feminist publications-including BUST, Bitch, HUES, Venus Zine, and Rockrgl-that began as zines in the 1990s. By tracking their successes and failures, this book provides

insight into the politics of feminism's recent past. *Making Feminist Media* brings together interviews with magazine editors, research from zine archives, and analysis of the advertising, articles, editorials, and letters to the editor found in third-wave feminist magazines. It situates these publications within the long history of feminist publishing in the United States and Canada and argues that third-wave feminist magazines share important continuities and breaks with their historical forerunners. These publishing lineages challenge the still-dominant- and hotly contested- wave metaphor categorization of feminist culture. The stories, struggles, and strategies of these magazines not only represent contemporary feminism, they create and shape feminist cultures. The publications provide a feminist counter-public sphere in which the competing interests of editors, writers, readers, and advertisers can interact. *Making Feminist Media* argues that reading feminist magazines is far more than the consumption of information or entertainment: it is a profoundly intimate and political activity that shapes how readers understand themselves and each other as feminist thinkers.

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