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Nota di contenuto	Front Cover; Title Page; Dedication; Half Title; Copyright; Contents; 1. Introduction: Louise Signal and Mihi Ratima; 2. The origins of health promotion: Louise Signal, Mihi Ratima & John Raeburn; 3. Maori health promotion: Mihi Ratima, Mason Durie & Ruakere Hond; 4. Pacific health promotion: Sione Tu`itahi & Ieti Lima; 5. Health promotion and immigrant communities: Lessons from a case study of Indian immigrant women in New Zealand: Shoba Nayar; 6. Health promotion evaluation and intervention design: Andrew Waa; 7. Ethics and health promotion: Louise Delany, Mihi Ratima & Kate C. Morgaine 8. Promoting health equity: Papaarangi Reid 9. The politics of health promotion: Louise Signal, Gabrielle Jenkin, Geoff Fougere & Evan Poata-Smith; 10. Hauora, health and wellbeing: The right of every child and young person: Alison J. Blaiklock & Cynthia A. Kiro; 11. Promoting health through the health care sector: Insights from primary care: Pat Neuwelt & Matire Harwood; 12. Settings-based health promotion: Mat Walton, Sione Tu`itahi, Jeannine Stairmand & Eva Neely; 13. The health

promotion workforce: Challenges and opportunities: Sarah Lovell,  
Megan Tunks & Richard Egan

14. Critical reflections and future challenges: Louise Signal & Mihi  
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